

A Passion for Excellence



NEENAH
Joint School District

Administration Office
410 S. Commercial Street • Neenah, WI 54956
Tel: (920) 751-6800 • Fax: (920) 751-5067

TO: Board of Education Members

FROM: Kathy Davis, Assistant District Administrator of Business Services *KD*
Jonathan L. Joch, Director of Revenue Enhancements & Business Services Support *JLJ*
Andrew J. Thorson, P.E., Director of Facilities/Engineer *AT*

DATE: March 11, 2014

RE: Rocket Memorial Soccer Stadium Upgrades

The Neenah Soccer Booster Club is interested in making improvements to the Rocket Memorial Soccer Stadium. The club has met with Andrew Thorson, Director of Facilities/Engineer and Nate Werner, Activities Director to discuss the project and ensure alignment with District goals and initiatives. The results of those meetings and many other Booster Club meetings are outlined below and are also attached.

The **base project** for the stadium improvements, prioritized with coaches Harry Kelderman (boys) and Jeff Zehren (girls), is listed below:

1. Player benches with overhangs
2. Team room
3. Storage
4. Covered scorer's area, a few steps above field level
5. Stadium signage
6. New flagpole

Estimated Budget: \$150,000

The **additional project** for the stadium improvements is listed below:

1. Video platform above the scorer's table
2. Arches/Signage at the entrances to the stadium; 2 locations

Estimated Budget: \$60,000

The **last phase** of this project will move the current varsity team benches/enclosures to the JV field (to the east), along with the current North fence windscreens. The booster club will work closely with the District to evaluate the current fencing north of the JV field and develop a replacement plan when necessary. The goal with this phase is to also improve the JV soccer experience. The only potential cost of this phase would be fence replacement, which is estimated to be about \$7,000 and would be paid for by the District.

The Neenah Soccer Booster Club currently has \$30,000 dedicated to this project with potential fundraising goals being \$150,000 and \$210,000. The fundraising goal would be dependent upon the amount of success seen by the fundraising campaign. The fundraising campaign would consist of an initial "quiet" campaign of meetings with corporations and interested individuals, followed by a "public" campaign soliciting all friends of Neenah Soccer and in-kind donations from local contractors.

Attached are the preliminary plans for the project, as well as the anticipated schedule. The club's goal is to complete this project in time for the kick-off of the fall 2015 boys high school soccer season.

The Neenah Soccer Booster Club has been working with Consolidated Construction, Inc. to develop this campaign and will continue to do so until completion.

We are recommending approval of this project to allow for fundraising to commence, as it aligns with District goals and objectives and will be an excellent addition to the soccer facilities at Neenah High School. Once the funds are obtained, construction plans will be brought back to the Board of Education for final approval.

We will be in attendance at the March 18 Board meeting to provide an overview and to answer any questions.

ROCKETS SOCCER



Overall Campus Plan



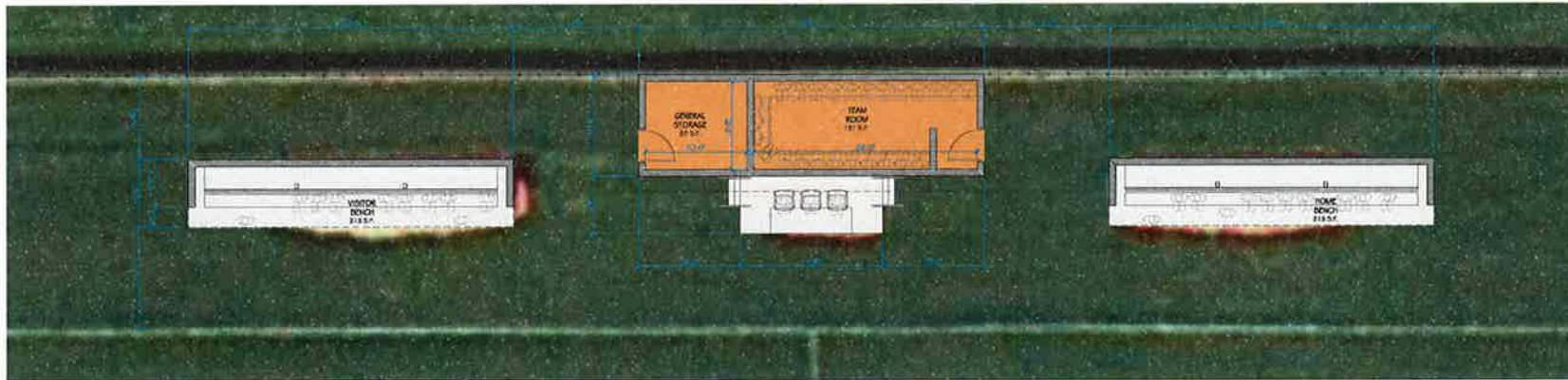
Soccer Field Plan



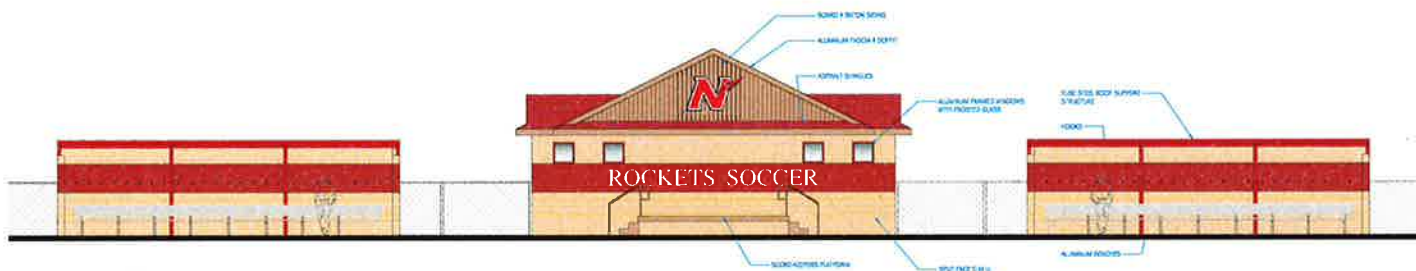
Existing Tickets & Concessions



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Proposed Team Benches & Scorekeeper's Table Plan



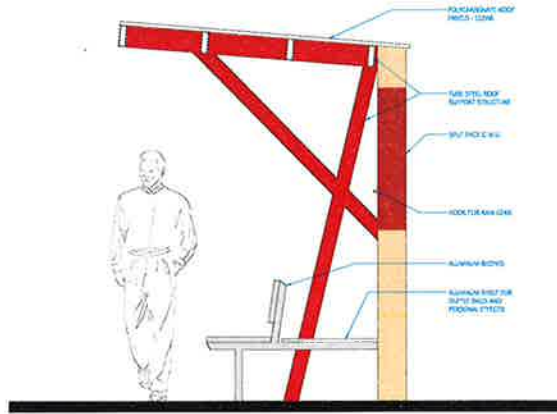
Field Side Elevation



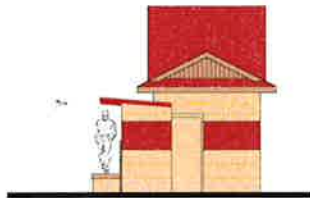
Parking Side Elevation



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Cross Section at Team Benches



Side Elevation



Optional Video Platform



Optional Stadium Entrance



Existing Stadium Entrance



